

Public Joint-Stock Company
«Platinum Bank»
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Press Release

Kiev, February 14, 2012

Platinum Bank Ranked Number 1 in Deposit Portfolio Growth

In 2011 Platinum Bank became one of the market leaders in retail banking. The bank`s successful financial activity is confirmed by the consolidated financial statements and NBU data. Bank`s retail deposits portfolio increased by 456% and Platinum Bank topped the list of retail deposits portfolio growth (among TOP-30 banks on retail deposits portfolio). At year-end the bank was one of the TOP-10 banks on retail loans portfolio in local currency, which raised by 230%.

Mark Iwashko, Founding Partner and Chief Investment Officer of Horizon Capital stated: "Bank`s management team is brilliant in fulfillment of strategic targets on financial results and reinforcement of its presence through the country. We`re excited that the bank is an outstanding leader of retail banking segment and is active in corporate social responsibility sector development, providing the country with added value".

"2011 was a year of strategic importance for us. During the last year`s operations on Ukrainian market the bank has achieved significant results that were mostly directed by the proper strategy as well quality of our banking products and services. Generally speaking, such a success in deposit attraction will support our growth of loan portfolio and ensure relevant liquidity cushion for 2012. Today, we set even more ambitious goals so that we develop a legendary financial institution: sound and reliable bank for our clients and shareholders. In 2012 we will propose our clients and business-partners new systems and services which will assist us to achieve even greater success», - outlined **Gregory Krasnov, Platinum Bank Chief Executive Officer.**

At the year end, Platinum Bank has raised for 22 points in the banks` assets rating and occupied 47th place. Gfk Ukraine researches for 2011 has shown the increase on Platinum Bank brand awareness (prompted) to 18,4%, indicating significant awareness increase within Ukrainian population.

Bank`s dynamic development is realized due to the approved strategy focused on retail banking. Such a strategy ensures a flexible response to market changes and adaptation of banking products to Ukrainian population needs and macro-economic situation within the country.

Reference:

Platinum Bank (www.platinumbank.com.ua) – is a specialized retail bank providing deposit and loan products to individuals, small and medium-sized business through a network of outlets and customer service centers all over Ukraine since 2005. The main shareholders of Platinum Bank are international investment funds Horizon Capital, East Capital Financials Fund and IFC (a subsidiary of the World Bank).



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Platinum Bank's superior banking practices were recognized and greatly acknowledged in 2011. The bank received a number of public awards, including the prestigious title of the "Best Retail Bank" in UKRAINIAN BANKER AWARDS 2011 by Investgazeta.

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